



## **News Release:**

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## **For Immediate Release:**

### **Step One Creative Captures Four Awards At Professional Journalists and Communicators Of Oswego County Event**

**OSWEGO, New York (May 22, 2007)** – Step One Creative, an Oswego-based advertising and public relations agency, won four Golden Quote Awards recently at the Professional Journalists and Communicators of Oswego County Annual Awards Competition, according to Shane R. Stepien, president of the agency.

The awards show and dinner, which was held recently at Patz Restaurant in Oswego, recognizes excellence in the county's communications fields.

Step One Creative was recognized in the Marketing/Public Relations Print Media Category for Best Logo for their newly introduced design for Cannon's Fishing Lodge.

Additionally, they were recognized in the Marketing/Public Relations Print Media Category for Best Postcard or Invitation for RSVP of Oswego County entitled "Big Band is Back".

Step One Creative also received awards for Best Press Kit for "Harborfest: It's About You", and Best Advertising Campaign for Harborfest 2006.

"We're extremely grateful to have been recognized by the Professional Journalists and Communicators of Oswego County and our peers for these creative efforts," Stepien said. "We've developed strong partnerships with a variety of businesses both regionally and

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## **Step One Wins Awards – 2**

nationally, and are proud to have had the opportunity to work with many of them on award-winning advertising/branding programs.”

Established in 1996, Step One Creative offers full-service advertising/PR agency capabilities and branding expertise to organizations and businesses with product and service offerings including: copywriting, advertising development/design, media planning/placement, marketing, public relations, research and brand design. The agency recently moved into new offices at 135 West Second Street in Oswego. For additional information on Step One Creative please contact (315) 342-2554 or email them at [ideas@steponecreative.com](mailto:ideas@steponecreative.com).