



News Release:

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Step One Creative Expands To New Location In Oswego

OSWEGO, New York (April 1, 2009) - Step One Creative, an Oswego-based marketing communications firm has announced that they have relocated to new offices at 56 West Third Street in Oswego – effective April 1st, 2009, according to President Shane R. Stepien.

The new space on the first floor of the Dexter Building (formerly occupied by Caraccioli and Nelson Law Firm) will provide the agency and their clients with expanded opportunities and services.

Step One Creative was previously located at 135 West Second Street in Oswego.

“Our expansion into our new office is a reflection of our continued client growth and company strategic execution,” Stepien said. “We’re enthusiastic about this new direction, and the conveniences it will provide our clientele.”

“We continue to look at opportunities that will help us to better serve our existing and potential client base,” Stepien added. “And, our expansion into this larger location will help us meet those objectives.”

Office hours at the new location will remain 8:30 am to 5:00 pm Monday through Friday, or by appointment.

Established in 1996, *Step One Creative*, a division of Step One Communications, LLC is a marketing communications firm located at 56 West Third Street in Oswego, that offers full-service advertising design, brand development, public relations, copywriting, media planning/placement, web design, marketing research, and capital campaign development/fundraising to organizations and businesses throughout Central and Upstate New York.

For additional information on Step One Creative please call (315) 342-2554 or visit them online at www.steponecreative.com.