



News Release:

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Caption: Step One Creative recently joined on as the corporate sponsor of the Summer Scramble at the Oswego Country Club. The event, which is held annually in June, recently had 104 golfers participate and a record score of 56 (15-under par) in the captain-n-crew format. Shown pictured is the Step One Creative Team of Billy Herbst, Tom Roman, Sean Marsh and Shane Stepien. The team finished in third place with a 14-under par, 57.

Step One Creative Summer Scramble at Oswego Country Club Posts Record Turn Out... and Score!

OSWEGO, New York (July 10, 2008) – The Oswego Country Club held its annual Summer Scramble this past June 30th, with a record number of participants and a record score, according to Tournament Director Ed Fayette.

Twenty-six teams (104 golfers) participated in the captain-n-crew format, and the winning team was led by Chris Carpenter. His team shot a record 15-under par or 56, and included: Carpenter, Christian Morgia, David Blask, and Matt Thompson.



Joe Babcock's team took second place with a 14-under, par 57, and third place

was Shane Stepien's team with a 14-under par. 57. Babcock's team won the tiebreaker.

Tom Roman Jr., Gary Pace, and Bill Farden were closest to the pin winners, with Dan Rose recording the longest drive on Hole #9.

The event also officially took on corporate sponsorship for the next three years with Oswego-based marketing communications firm, Step One Creative.

"We're very pleased to have Step One Creative sign on as a sponsor of this annual event," said Fayette. "Their strong reputation in the community, as well as their assistance with promoting and publicizing the event going forward will help broaden the tournament."

"Their agency has also already developed the logos that will be used for the next three years," he added.

"Our agency is very enthusiastic about partnering with the Summer Scramble," said Shane Stepien, owner of Step One Creative. "It's truly a great tradition at the Oswego Country Club, and a wonderful opportunity to showcase the wonderful course and facility to guests."

The tournament format allows for members to invite up to 3 non-members/guests in the four-person captain-n-crew event.

Fayette thanked Oswego Country Club Golf Professionals Jon Fowler and Will Weimer along with their Pro Shop staff, Scott Peters and his grounds crew, Chris Carpenter's restaurant staff, and tournament sponsor Step One Creative for the successful event.

Established in 1996, *Step One Creative*, a division of Step One Communications, LLC is a marketing communications firm located at 135 West First Street in Oswego,

that offers full-service advertising design, brand development, public relations, copywriting, media planning/placement, marketing research, and capital campaign development/fundraising to organizations and businesses throughout Central and Upstate New York.

For additional information on Step One Creative please call (315) 342-2554 or visit them online at www.steponecreative.com.