



News Release:

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Knopp Joins Step One Creative As Fall Intern

OSWEGO, New York (October 14, 2008) – Step One Creative, an Oswego-based marketing communications firm, has announced that Oswego-native Margaret Knopp has joined on as an intern, according to President Shane R. Stepien.

Knopp, a senior at SUNY Oswego, with a major in marketing, will assist the marketing firm with various client related projects, events, publicity and development.

“We are very pleased to welcome Margaret to our agency through the SUNY Oswego Experience-based Education Program,” said Stepien. “She has a lot of customer service/marketing potential, and we’re confident her enthusiasm and skills will carry over well with many of our client related projects and events we have scheduled for this fall and winter.”

“We are equally pleased to be able to provide the availability of our Oswego firm to SUNY Oswego and their respective marketing, public relations and/or graphic design students,” he added.



Established in 1996, *Step One Creative*, a division of Step One Communications, LLC is a marketing communications firm located at 135 West First Street in Oswego, that offers full-service advertising design, brand development, public relations, copywriting, media planning/placement, marketing research, and capital campaign development/fundraising to organizations and businesses throughout Central and Upstate New York.

For additional information on Step One Creative please call (315) 342-2554 or visit them online at www.steponecreative.com.